



## NEWS RELEASE



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### **Occupational Employment and Wages in Orlando-Kissimmee-Sanford, May 2013**

Workers in the Orlando-Kissimmee-Sanford Metropolitan Statistical Area had an average (mean) hourly wage of \$18.94 in May 2013, 15 percent below the nationwide average of \$22.33, according to the U.S. Bureau of Labor Statistics. Regional Commissioner Janet S. Rankin noted that, after testing for statistical significance, wages in the local area were significantly lower than their respective national averages in 21 of the 22 major occupational groups, including arts, design, entertainment, sports, and media; construction and extraction; and computer and mathematical. Food preparation and serving related was the only occupational group with wages in the local area significantly above the nation.

When compared to the nationwide distribution, local employment was more highly concentrated in 8 of the 22 occupational groups, including sales and related, food preparation and serving related, and building and grounds cleaning and maintenance. Conversely, 11 groups had employment shares significantly below their national representation, including production; management; and education, training, and library. (See [table A](#) and box note at end of release.)

One occupational group—sales and related—was chosen to illustrate the diversity of data available for any of the 22 major occupational categories. Orlando-Kissimmee-Sanford had 144,580 jobs in sales and related, accounting for 13.9 percent of local area employment, significantly higher than the 10.6-percent share nationally. The average hourly wage for this occupational group locally was \$15.92, measurably below the national wage of \$18.37.

With employment of 47,360, retail salespersons was the largest occupation within the sales and related group, followed by cashiers (31,990) and first-line supervisors of retail sales workers (11,700). Among the higher paying jobs were first-line supervisors of non-retail sales workers; and securities, commodities, and financial services sales agents, with mean hourly wages of \$37.64 and \$29.15, respectively. At the lower end of the wage scale were cashiers (\$9.20) and telemarketers (\$10.95). (Detailed occupational data for sales and related are presented in [table 1](#) ; for a complete listing of detailed occupations available go to [www.bls.gov/oes/current/oes\\_36740.htm](http://www.bls.gov/oes/current/oes_36740.htm).)

**Table A. Occupational employment and wages by major occupational group, United States and the Orlando-Kissimmee-Sanford Metropolitan Statistical Area, and measures of statistical significance, May 2013**

| Major occupational group                            | Percent of total employment |         | Mean hourly wage |          |                                 |
|---|-----------------------------|---------|------------------|----------|---------------------------------|
|   | United States               | Orlando | United States    | Orlando  | Percent difference <sup>1</sup> |
| Total, all occupations .....                        | 100.0%                      | 100.0%  | \$22.33          | \$18.94* | -15                             |
| Management .....                                    | 4.9                         | 3.2*    | 53.15            | 50.93*   | -4                              |
| Business and financial operations.....              | 5.0                         | 5.0     | 34.14            | 30.28*   | -11                             |
| Computer and mathematical .....                     | 2.8                         | 2.5*    | 39.43            | 33.44*   | -15                             |
| Architecture and engineering .....                  | 1.8                         | 1.4*    | 38.51            | 32.57*   | -15                             |
| Life, physical, and social science .....            | 0.9                         | 0.5*    | 33.37            | 28.74*   | -14                             |
| Community and social services.....                  | 1.4                         | 0.8*    | 21.50            | 20.33*   | -5                              |
| Legal .....   | 0.8                         | 0.9*    | 47.89            | 44.15*   | -8                              |
| Education, training, and library.....               | 6.3                         | 5.0*    | 24.76            | 22.38*   | -10                             |
| Arts, design, entertainment, sports, and media..... | 1.3                         | 1.6*    | 26.72            | 20.45*   | -23                             |
| Healthcare practitioner and technical.....          | 5.8                         | 5.1*    | 35.93            | 33.90*   | -6                              |
| Healthcare support.....                             | 3.0                         | 2.1*    | 13.61            | 13.19*   | -3                              |
| Protective service.....                             | 2.5                         | 2.7*    | 20.92            | 16.92*   | -19                             |
| Food preparation and serving related .....          | 9.0                         | 12.1*   | 10.38            | 10.88*   | 5                               |
| Building and grounds cleaning and maintenance ..... | 3.2                         | 4.8*    | 12.51            | 10.96*   | -12                             |
| Personal care and service.....                      | 3.0                         | 4.1*    | 11.88            | 10.84*   | -9                              |
| Sales and related .....                             | 10.6                        | 13.9*   | 18.37            | 15.92*   | -13                             |
| Office and administrative support.....              | 16.2                        | 17.2*   | 16.78            | 14.96*   | -11                             |
| Farming, fishing, and forestry.....                 | 0.3                         | 0.2*    | 11.70            | 10.93*   | -7                              |
| Construction and extraction .....                   | 3.8                         | 3.6     | 21.94            | 17.60*   | -20                             |
| Installation, maintenance, and repair .....         | 3.9                         | 3.9     | 21.35            | 18.86*   | -12                             |
| Production .....                                    | 6.6                         | 3.3*    | 16.79            | 15.08*   | -10                             |
| Transportation and material moving.....             | 6.8                         | 5.9*    | 16.28            | 14.92*   | -8                              |

\* The percent share of employment or mean hourly wage for this area is significantly different from the national average of all areas at the 90-percent confidence level.

<sup>1</sup> A positive percent difference measures how much the mean wage in Orlando is above the national mean wage, while a negative difference reflects a lower wage.

Location quotients allow us to explore the occupational make-up of a metropolitan area by comparing the composition of jobs in an area relative to the national average. (See [table 1.](#) ) For example, a location quotient of 2.0 indicates that an occupation accounts for twice the share of employment in the area than it does nationally. In the Orlando-Kissimmee-Sanford Metropolitan Statistical Area, above average concentrations of employment were found in many of the occupations within the sales and related group. For instance, real estate sales agents were employed at 3.6 times the national rate in Orlando, and telemarketers, at 3.0 times the U.S. average. On the other hand, sales representatives, wholesale and manufacturing, except technical and scientific products had a location quotient of 0.9 in Orlando, indicating that this particular occupation's local and national employment shares were similar.

These statistics are from the Occupational Employment Statistics (OES) survey, a federal-state cooperative program between BLS and State Workforce Agencies, in this case, the Florida Department of Economic Opportunity.

### Technical Note

The Occupational Employment Statistics (OES) survey is a semiannual mail survey measuring occupational employment and wage rates for wage and salary workers in nonfarm establishments in the United States. Guam, Puerto Rico, and the Virgin Islands are also surveyed, but their data are not

included in the national estimates. OES estimates are constructed from a sample of about 1.2 million establishments. Forms are mailed to approximately 200,000 sampled establishments in May and November each year for a 3-year period. May 2013 estimates are based on responses from six semiannual panels collected in May 2013, November 2012, May 2012, November 2011, May 2011, and November 2010. The overall national response rate for the six panels is 75.3 percent based on establishments and 71.6 percent based on employment. The sample in the Orlando-Kissimmee-Sanford Metropolitan Statistical Area included 5,051 establishments with a response rate of 76 percent. For more information about OES concepts and methodology, go to [www.bls.gov/news.release/ocwage.tn.htm](http://www.bls.gov/news.release/ocwage.tn.htm).

The OES survey provides estimates of employment and hourly and annual wages for wage and salary workers in 22 major occupational groups and 821 detailed occupations for the nation, states, metropolitan statistical areas, metropolitan divisions, and nonmetropolitan areas. In addition, employment and wage estimates for 94 minor groups and 458 broad occupations are available in the national data. OES data by state and metropolitan/nonmetropolitan area are available from [www.bls.gov/oes/current/oessrcst.htm](http://www.bls.gov/oes/current/oessrcst.htm) and [www.bls.gov/oes/current/oessrcma.htm](http://www.bls.gov/oes/current/oessrcma.htm), respectively.

The May 2013 OES estimates are based on the 2010 Standard Occupational Classification (SOC) system and the 2012 North American Industry Classification System (NAICS). Information about the 2010 SOC is available on the BLS website at [www.bls.gov/soc](http://www.bls.gov/soc) and information about the 2012 NAICS is available at [www.bls.gov/bls/naics.htm](http://www.bls.gov/bls/naics.htm).

### **Area definitions**

The substate area data published in this release reflect the standards and definitions established by the U.S. Office of Management and Budget.

The **Orlando-Kissimmee-Sanford, Fla. Metropolitan Statistical Area** includes Lake, Orange, Osceola, and Seminole Counties.

### **Additional information**

OES data are available on our regional web page at [www.bls.gov/regions/southeast](http://www.bls.gov/regions/southeast). Answers to frequently asked questions about the OES data are available at [www.bls.gov/oes/oes\\_ques.htm](http://www.bls.gov/oes/oes_ques.htm). Detailed technical information about the OES survey is available in our Survey Methods and Reliability Statement on the BLS website at [www.bls.gov/oes/2013/may/methods\\_statement.pdf](http://www.bls.gov/oes/2013/may/methods_statement.pdf). Information in this release will be made available to sensory impaired individuals upon request – Voice phone: 202-691-5200; Federal Relay Service: 800-877-8339.

**Table 1. Employment and wage data from the Occupational Employment Statistics survey, by occupation, Orlando-Kissimmee-Sanford Metropolitan Statistical Area, May 2013**

| Occupation <sup>(1)</sup>   | Employment           |                                  | Mean wages |                       |
|---|----------------------|----------------------------------|------------|-----------------------|
|   | Level <sup>(2)</sup> | Location quotient <sup>(3)</sup> | Hourly     | Annual <sup>(4)</sup> |
| Sales and Related Occupations .....   | 144,580              | 1.3                              | \$15.92    | \$33,100              |
| First-Line Supervisors of Retail Sales Workers .....  | 11,700               | 1.2                              | 19.56      | 40,680                |
| First-Line Supervisors of Non-Retail Sales Workers.....   | 2,980                | 1.5                              | 37.64      | 78,280                |
| Cashiers.....   | 31,990               | 1.2                              | 9.20       | 19,130                |
| Counter and Rental Clerks .....   | 4,990                | 1.5                              | 11.13      | 23,160                |
| Parts Salespersons.....   | 1,440                | 0.8                              | 15.36      | 31,950                |
| Retail Salespersons.....  | 47,360               | 1.3                              | 11.24      | 23,380                |
| Advertising Sales Agents .....  | 1,830                | 1.6                              | 21.79      | 45,320                |
| Insurance Sales Agents .....  | 2,700                | 1.0                              | 33.71      | 70,110                |
| Securities, Commodities, and Financial Services Sales Agents.....                                     | 1,840                | 0.7                              | 29.15      | 60,620                |
| Travel Agents .....   | 1,660                | 3.3                              | 15.69      | 32,640                |
| Sales Representatives, Services, All Other .....  | 10,720               | 1.8                              | 24.96      | 51,920                |
| Sales Representatives, Wholesale and Manufacturing, Technical<br>and Scientific Products .....        | 2,930                | 1.1                              | 37.45      | 77,900                |
| Sales Representatives, Wholesale and Manufacturing, Except<br>Technical and Scientific Products ..... | 10,170               | 0.9                              | 25.68      | 53,420                |
| Demonstrators and Product Promoters .....   | 260                  | 0.4                              | 17.36      | 36,110                |
| Real Estate Brokers.....  | 650                  | 2.1                              | 47.52      | 98,840                |
| Real Estate Sales Agents .....  | 4,520                | 3.6                              | 17.79      | 37,010                |
| Sales Engineers.....  | 270                  | 0.5                              | 55.10      | 114,610               |
| Telemarketers .....   | 5,370                | 3.0                              | 10.95      | 22,780                |
| Sales and Related Workers, All Other .....  | 1,180                | 1.3                              | 14.59      | 30,350                |

<sup>(1)</sup> For a complete listing of all detailed occupations in Orlando-Kissimmee-Sanford, see [www.bls.gov/oes/current/oes\\_36740.htm](http://www.bls.gov/oes/current/oes_36740.htm).

<sup>(2)</sup> Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

<sup>(3)</sup> The location quotient is the ratio of the area concentration of occupational employment to the national average concentration. A location quotient greater than one indicates the occupation has a higher share of employment than average, and a location quotient less than one indicates the occupation is less prevalent in the area than average.

<sup>(4)</sup> Annual wages have been calculated by multiplying the hourly mean wage by a 'year-round, full-time' hours figure of 2,080 hours; for those occupations where there is not an hourly mean wage published, the annual wage has been directly calculated from the reported survey data.